

STRATEGIC PLAN

2023–2027



WE CONTAIN **MULTITUDES**



VISION

The Vision of Brooks Memorial Library is that all members of the community engage with the library to spark curiosity, enrich lives, and achieve aspirations.

MISSION

The Mission of Brooks Memorial Library is to connect people and resources to inspire, inform, and empower our diverse community. In order to accomplish this mission, the library:

- Provides free and open access to materials, resources, and tools to advance individual and collective exploration.
- Convenes conversations and encourages collaborations and connections among leaders, organizations, and individuals.
- Offers cultural and educational opportunities and experiences through programs, meetings, and exhibits within the library space and in other venues.

VALUES

Access for All

Community

Inclusion

Kindness

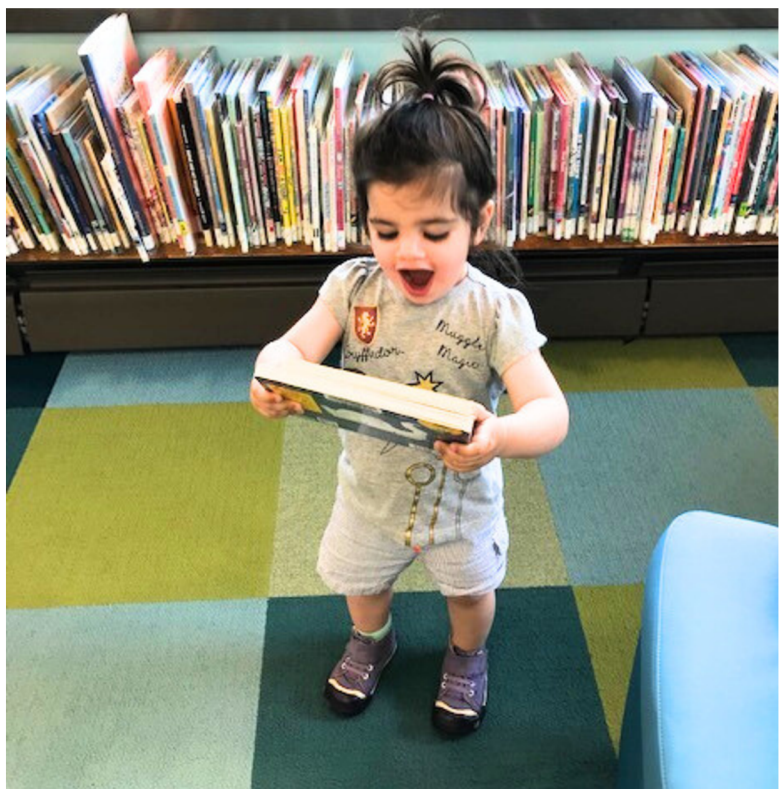
Limitless Learning



Services

Engage the community through a wide range of educational, recreational, and cultural opportunities that support diversity, equity, and inclusion.

- Collect materials in accessible formats (print, nonprint and electronic) to reflect the world at large.
- Offer programs that introduce and illuminate a wide range of interests and opinions.
- Respond to the information needs of all members of the community by providing accessible, respectful, and reliable reference services.
- Review and introduce new technology and develop related instruction.
- Support young children and their caregivers by providing developmentally responsive learning opportunities through materials and programming.
- Empower teens by providing them with resources for education, entertainment and engagement.
- Recruit, cultivate and retain a diverse, exemplary staff.
- Empower and support staff well-being.





Spaces

Provide welcoming and accessible spaces for all members of the community.

- Reconfigure current space arrangements to increase meeting and work areas for individuals and small groups.
- Install improved shelving layouts and structures throughout the building to maximize use and aesthetics of public spaces.
- Revamp and improve exterior space for increased accessibility and public usage.



Collaborations

Establish, strengthen, and sustain community connections to promote a culture that is accessible and welcoming to all, making a concerted effort to reach out to groups that have been historically marginalized.

- Increase relationships with local partners to promote initiatives and programs.
- Identify and catalog community assets to better serve our patrons with resources and referrals.
- Establish diverse and inclusive connections to support underserved and vulnerable sectors.



Public Relations

Increase awareness of library services, resources, and impact.

- Clarify and prioritize marketing roles and activities to increase internal cohesion and external impact.
- Leverage municipal resources and community partners for promotional opportunities to convey the value of library resources.



Acknowledgments: The Strategic Planning Committee would like to thank library staff, town staff, local organizations, library trustees, and the entire community for the robust feedback in determining our pathway forward.



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224 Main St.
Brattleboro, VT 05301
(802) 254-5290

Mon-Weds: 10am – 9pm
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