

# BML Strategic Planning Minutes, July 21, 2025

Convened at 4:37 pm in Meeting Room B

Present: Sirkka Kauffman, Ann Varilly, Starr LaTronica, Jeanne Walsh

- Agenda changes: none
- Public participation: none
- Minutes of June 16, 2025 approved as read

## CONTINUING BUSINESS

### **Marketing/Outreach**

Starr met with Seth Thomas, who offered good ideas about a marketing plan. He'll also help with a project plan for communication about the building project. Ann: Targeting certain audiences at different times? Starr: Yes, Seth would be up for helping us with that, too. Starr and Jeanne reported on outreach efforts already underway.

### **Bylaws review**

We picked up our review with Article II, Section 6, Conflicts of Interest. We need to cite the new municipal code of ethics for municipalities in Vermont, which was the subject of recent statewide training. We'll investigate what's in place locally that should be cited here. We also reviewed and drafted changes of Article III: Library Director.

Charter change – Ann is touch with Kate O'Connor to understand how the planned change to an open Town Meeting rather than RTM would affect appointment/election of library trustees.

Tabled: Strategic Plan Refresher for the Board (tentatively scheduled for September)

Next meeting: Monday, August 18, 2025

Adjourned 5:49