

BML Strategic Planning Minutes, June 16, 2025

Convened at 4:35 pm in Meeting Room A

Present: Sirkka Kauffman, Leo Schiff, Ann Varilly, Jeanne Walsh, Starr LaTronica

- Agenda Changes: None
- Public Comments: None
- Minutes of May 19, 2025: approved as written

CONTINUING BUSINESS

Marketing/Outreach

Starr reported on discussions of a library show on BCTV. They could play little snippets in between segments, e.g., Rapid Reviews. Beyond that, a half-hour segment once a month or once a week to talk about the library, with many staff members participating. We could call it “Babbling Brooks!” Seth Thomas (TOB) would be happy to help. There will be a conversation with Seth, Johnny (BCTV), and senior library staff.

Question: Wouldn't this just be one more thing that's hard to sustain?
Answers: It could also be an infusion of enthusiasm that we're in need of. It would be a chance to show our community that the library is all of these people. It might be more sustainable than some other outreach efforts, because we would be working with skilled staff at BCTV/TOB.

New idea: how about featuring the Library of Things on the Latchis pre-movie reel? Answers: That could be fun. We might be able to have a series of views, using the promotional Library of Things pictures Anna and Seth took a few years ago. Video is also possible, but pricier.

Bylaws and community agreement for library use

Starr passed out new drafts, and we discussed revisions in detail.

Bylaws: We made further detailed revisions and will take it up again at the next meeting, beginning with item 6, Conflicts of Interest.

Community Agreement for Library Use: We reviewed it and agreed that it's important and useful. We also acknowledged that people tend not to read such things. We discussed making it required for getting a library card, but many people use the space who don't have a library card, so that step might not be very useful.

We agreed that the library should keep working on a short document and/or sign with key ideas about respect and sharing the library space. It would supplement, not replace, the formal Agreement.

Strategic plan refresher for the board

Probably September.

Next meeting – July 21st (third Monday)

Meeting Adjourned at 5:45.

JMW 6/17/25