

Brooks Memorial Library Strategic Planning Minutes – March 17, 2025

Convened at 4:36 in Meeting Room B

- Present: Ann Varilly, Leo Schiff, Starr LaTronica, Jeanne Walsh
- Public comments: none
- Minutes of Feb. 7, 2025 accepted as presented

CONTINUING BUSINESS

Marketing

The buzz is good! *Invisible Doctrine* and *Join or Die* are recent examples of promotion with good response from the public.

Bylaws

We noted sections of the bylaws that might need review and/or changes, e.g.

- Committees: board-level committees can require a lot of work but can be helpful to the full board, Director, and staff. They make recommendations to the full board and request funding to accomplish the work. We discussed the Outreach committee as an example worthy of review. Should we keep it as a committee of the BOT?
- Performance evaluation of the Library Director: is there collaborative communication between BOT and Brattleboro Town Manager/HR? Clarify purpose and function of two evaluations as specified in the bylaws. Investigate phrase “as ordered in the Town Charter” in the Library Director section of the bylaws.
- We noted that our conflict-of-interest statement in the bylaws must be consistent with current rules for Vermont communities.

Open House

This can take a lot of work, but a behind-the-scenes tour can help members of the public understand how the library works. We’ll keep it on the agenda for now.

NEW BUSINESS

We’ll have a Strategic Plan refresher with Staff in April

Next meeting: April 21 (third Monday in April) at 4:30

ADJOURNED at 5:20