

BROOKS MEMORIAL LIBRARY
Strategic Planning Meeting
Tuesday, September 26, 2023, 4:45 PM
Meeting in the Library Conference Room

AGENDA

Call to Order / **4:45 PM**

Agenda - Changes or additions

Public Comments

Approval of Minutes of August 22, 2023

CONTINUING BUSINESS

- Communication and Implementation
 - Communications to public
 - Brochure and tri-fold status
 - BML website status
 - Copies of brochure and thank-you to be mailed to community partners
 - Press release
 - Process to present to the Selectboard
 - Activities update
 - Launch party

- Marketing
 - Weekly newsletter email – Include Library Value calculator as a topic?
 - Other thoughts

ADJOURN