

**BROOKS MEMORIAL LIBRARY**  
**Strategic Planning Meeting**  
**Tuesday, August 22, 2023, 4:45 PM**

**Meeting in the Library Conference Room**

**AGENDA**

Call to Order / **4:45 PM**

Agenda - Changes or additions

Public Comments

Approval of Minutes of July 18, 2023

**CONTINUING BUSINESS**

- Communication and Implementation
  - Communications to public
    - Brochure and tri-fold status
    - BML website
    - Copies of brochure and thank-you to be mailed to community partners
    - Press release
    - Process to present to the Selectboard
  - Activities update
  - Launch party
- Marketing
  - Weekly newsletter email
  - Library value calculator (census of clicks?)
  - Other thoughts

**ADJOURN**