

Strategic Planning Committee
Tuesday, May 16, 2023
Minutes

In attendance: Starr, Lindsay, Ann, Kate and Leo
Meeting called to order at 4:49pm

Meeting minutes

A motion was made to approve the minutes of the April 10, 2023 meeting. The motion was approved.

Update from Starr

- No update on communications to the public.
- Staff is waiting for clarification on the values to move forward with the brochure, website, press release etc.
- Starr will talk to John Potter about the best way to update the selectboard about strategic plan

The committee discussed the Values in the strategic plan

- Are access and inclusion the same thing? Lindsay said the staff sees them as two distinct things:
 - Access is an action: The building is open to the public
 - Inclusion is a philosophy: Books that are for everyone
- The committee decided to list access and inclusion separately and list the values in alphabetical order.

Marketing

The committee discussed if a working group or committee should be formed to look at marketing. Should the strategic planning committee take on that role? Need to discuss further.

Next meeting

The next meeting of the Strategic Planning Committee will be on June 20, 2023.