

Brooks Memorial Library Strategic Planning Meeting Minutes Monday, February 28, 2022, 4:45 PM

Called to Order at 4:45 PM on Zoom. Present: Ann Varilly, Karen Tyler, Kate O'Connor, Leo Schiff, Gabe Pofcher, Jeanne Walsh, Starr LaTronica, Greg Hessel, Howard Burrows

- Agenda: no changes
- Public Comments: none
- Minutes of January 18, 2022: approved

Continuing Business

Next Steps in Planning Process: Kickoff agenda from consultant Greg Hessel

We discussed what information we want from our stakeholders. What do we want to be sure we include in the process and in the plan? We discussed in detail how we might identify and reach out to underserved populations.

Greg will think about what questions to ask. The committee will think about the how: which groups are best for a survey, which for a forum, etc. How do we get a foot in the door for the various populations we want to contact?

We discussed the scope of the plan. Is it specific to Brattleboro, or is it more regional? The planning process should shed light on that question.

Greg also shared a rough timeline/breakdown of proposed steps, and we discussed and made recommendations. Our task as a committee is to keep our part of the process moving forward. We can meet with Greg as needed. Starr and Jeanne will also supply Greg with some background reading/library information.

New Business

- Committee Description Update – committee members can send our responses to Ann and copy Starr, and we'll work on it over time.
- Change the committee's name? We noted that we'll want to keep meeting even after the plan is written. We'll keep this open.

Adjourned at 6:05